



## Becks Goffin: Driving Climate Action through Leadership

Becks Goffin, a Principal Advisor at Auckland Council, was seeking to amplify her impact on climate action when she enrolled in the Sustainability Leadership Programme (SLP).

“I wanted to build up my networks and learn from the experiences of other like-minded sustainability professionals,” says Becks.

Driven by a desire to enhance her role in advancing community climate action in Tamaki Makaurau, Becks sought out new resources, tools, and strategies to bolster her effectiveness.

SLP provided Becks with a framework to approach her work strategically. “I’ve started to work more proactively to apply the ‘circle of influence’ in my mahi,” she explains. By identifying key supporters and advocates, Becks has strengthened her ability to influence and drive change within the organisation.

Another valuable tool Becks has implemented is ecosystem mapping. “I regularly consult my ecosystem map and consider what trends and patterns I am seeing emerging in the climate action system,” she says. This approach has enabled her to anticipate potential impacts on Auckland Council’s work and communicate these insights effectively.

The leadership backbone framework has also been instrumental in Becks’ development. “I have continued to refer and refine my backbone as a powerful way to become clearer on my vision, purpose, being and values and bring these qualities into my leadership approach,” she explains.

Becks’ involvement in SLP has had a positive impact on both her and Auckland Council. “My organisation has benefited from my involvement in

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SLP through being more deliberate and intentional about how I want to operate and what I would like to achieve in my Principal Advisor role," she says.

A personal highlight for Becks was participating in LeaderLab with two other inspiring sustainability professionals. "They have been a great source of support and encouragement to me throughout the course," she says.

Looking ahead, Becks is focused on implementing her sustainability challenge within Auckland Council by co-designing a youth network for climate action in Tāmaki Makaurau. She is also keen to expand her sustainability network and explore governance opportunities.

"My vision is to become a strong ally for embedding Te ao Māori (the Māori world view) values and perspectives into our climate action response," says Becks. "I resonate with the holistic and intergenerational perspective that Māori hold, which places taking action for Te Taiao (the natural world) and being a good ancestor as central principles. It is also key to my 'why', motivates me and aligns with my personal values."

Becks is committed to combining efforts to address both biodiversity loss and climate change. "Seeking to combine efforts on the two major crisis of our time biodiversity loss and climate change is also a role I will continue to advocate for within my organisation," she says.



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The **Sustainability Leadership Programme** is Australasia's most comprehensive course on sustainability leadership, offered in partnership with the [Sustainable Business Council](#) and [Catapult](#). This intensive short course equips leaders with the tools and confidence needed to create measurable impacts. [Find out more.](#)